

Fishing Ports and Auction Places

The Link to the Local Dimension of European Maritime Policy

**European Association of Fishing
Ports and Auctions**



Brugge 28 September 2009

EAFFPA

who are we and what do we stand for

- EAFFPA is a non-profit making trade organisation that promotes the importance of the specialised fishing ports and fish auctions to the European fishing industry.
- It is actively involved in community wide programmes and shall engage in a international industry actions and initiatives.
- Membership is open to fishing port and auction providers throughout all of the countries of the European Union and European Economic Area.
- Affiliate membership is open to adjoining countries

Membership: 12 countries, auctions and sales > € 4 billion

Formal EU stakeholder role

EAFPA participates in activities that influence the EU regulatory framework on issues affecting our sector

EAFPA

- sits on the Advisory Committee on Fisheries (ACFA).
- has regular dialogue with DG Mare officials at senior level.
- represent the fishing port and auction sector of the industry on **Regional Advisory Councils**.
 - sitting on their Executive Committees and participating in working groups where member input is important...
- EAFPA stakeholder in all changes now taking place

other actions

- **Facilitate the exchange of experience** between members
- **Identify options for auction development**
- **Engage in Pan European studies and projects**
e.g. EFAD

Fishing Ports and Auctions

how many, where are they, what do they offer?

- **330 on the EU Atlantic coast**

+ many more small landing sites

- **60 = 80% of fish**

- Provide Essential Services
- Register Transactions
- Safeguard Payment
- Distribution Centres

- **Auctions are the Marketplace**

– for fresh fish

- **Have a VITAL Role**

in

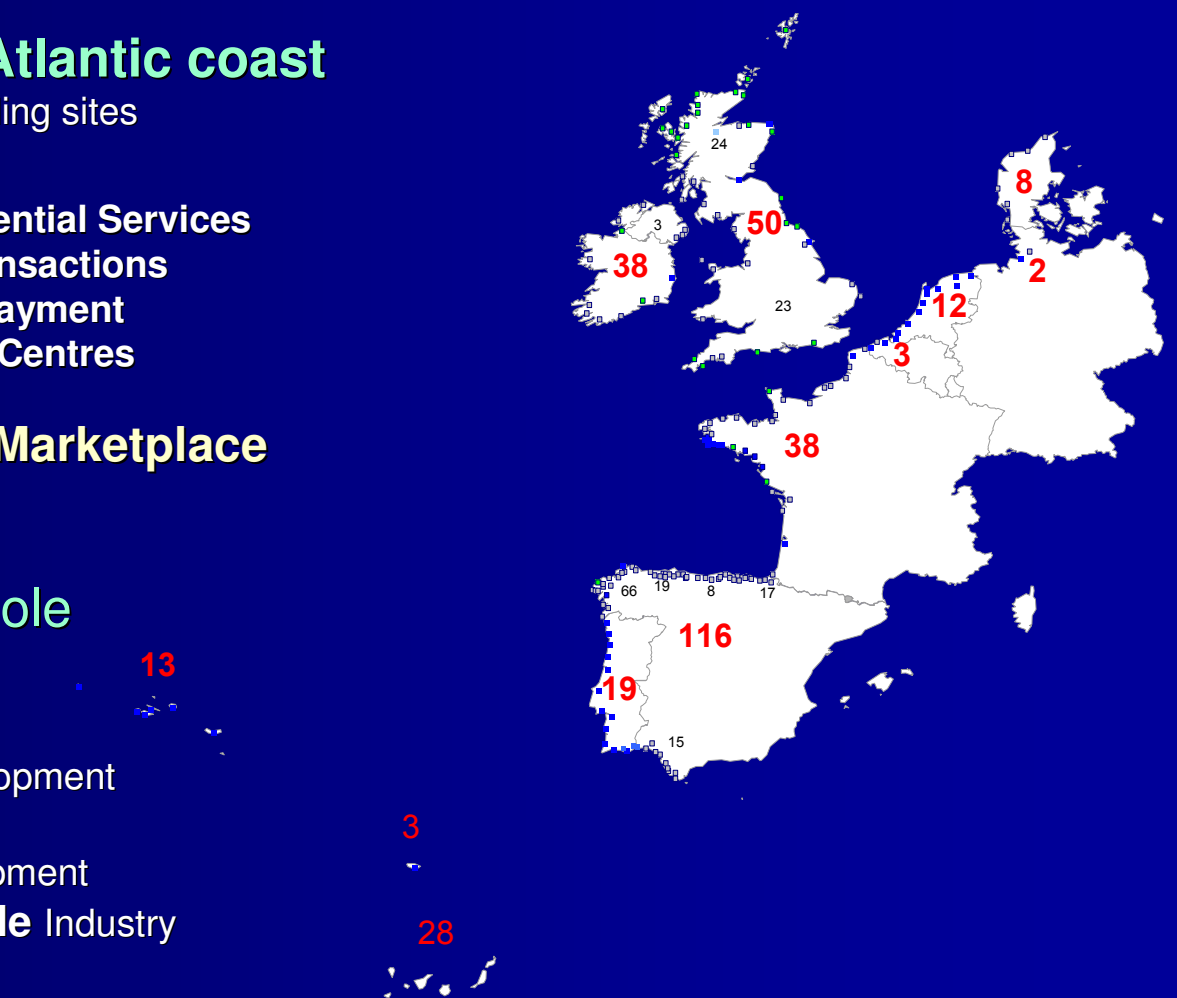
- **Quality**

– Control and Development

- **Market**

– Support & Development

- Creating a **Sustainable** Industry



EFAD Key Findings

- **EU Fishing Fleet and Catch decline impacts on ports and auctions**

Auctions and Ports must respond to:

- New legislative requirements
- Quality and Traceability issues
- Globalisation of supply impacts upon fresh fish markets
- Income reduction and cost increase

Auction is the Predominant and Preferred venue of sale

- OPEN
- TRANSPARENT
- FAIR
and
- DYNAMIC.

- **Concentration, and coordination, of buying (supermarkets, major packaged fish processors) requires guaranteed supply**

- Encourages imports of captured and farmed species (SE Asia, China, South America etc)
- EU supply uncertainty created due to fluctuating TAC's

Primary Focus of our members First Link Between Ship and Shore

■ Ports

- ❑ facilitate vessel berthing
- ❑ allow services
- ❑ provide services
- ❑ ***socio economic factor***

■ Auctions

- ❑ transparent pricing system
- ❑ logistic services
- ❑ guarantee payments (some)
- ❑ provide other services
- ❑ ***socio economic leverage***

EU policies 'for the sea'

- Lisbon and Johannesburg
 - Focus on Sustainability
 - Maximum Sustainable Yield principle
- *Fishing Ports*
 - Small Scale and Single Issue
 - Common Fisheries Policy Influence
 - Fleet reduction
 - Control regulation
 - Stakeholder involvement through RAC's
 - Revision 2012
 - Enhanced role for Producer Organisations

EU policies 'for the sea'

■ Maritime Strategy

- Policy Integration is a danger to Fisheries
- Broad Brush or North Sea specific?
- Relative non importance Fisheries in Spatial Planning

■ *Fishing* Certification Schemes

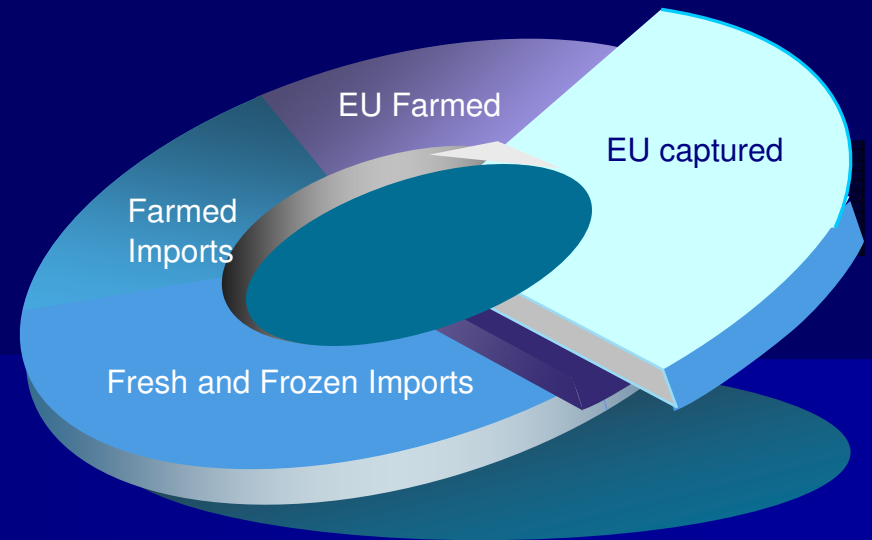
- Responsible Fishing Ports initiative
- Chain of Custody
- ISPS regime extended future?

EU policies 'for the Sea'

- Attention to rural areas
 - Port activity catalyst
 - Dying ports > dying communities
 - Fishing Ports vital for quality of rural life
- Focus on data collection
 - Fish prices transparency through internet
 - Internet offers small scale ports links to the markets

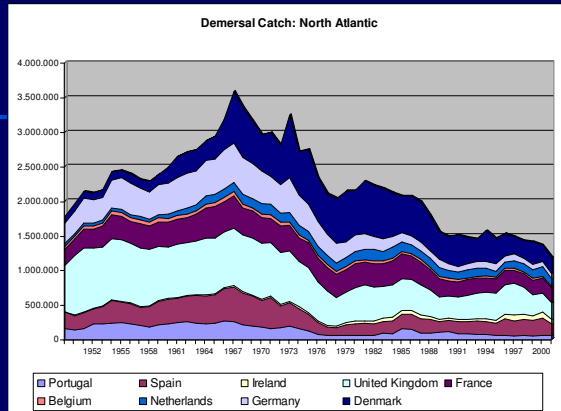
Raising Catch Value through Quality Development

- **PO's must play a central role**
 - Well equipped?
 - Auctions have tools!
- **Aim for a significant part of EU catch**
 - Fresh
 - Sustainable
 - Traceable
 - Deliverable



- Target upper quartile of fish consumption
- Have a **practical** and inclusive “eco-label”
- Develop traceability concepts
- Coordinate markets and supply

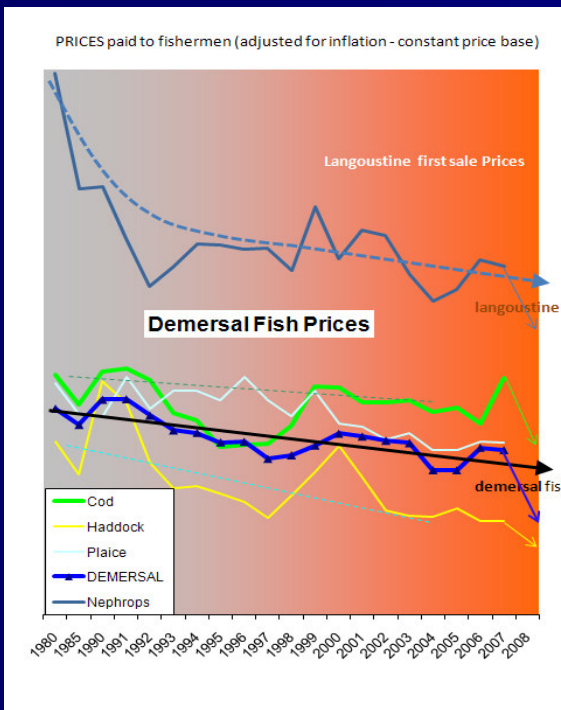
Demersal Catch Level and Value Change



Tonnage Index

■ 1960:	111
■ 1970:	147
■ 1980:	100
■ 1990:	72
■ 2000:	66
■ 2009	55....?

source FAO statistics



Prices Index - real terms

■ 1980	100
■ 1985	92
■ 1990	105
■ 1995	84
■ 2000	88
■ 2003	88
■ 2008	75
■ 2009	60 ?

■ *and next year* ? ! ? !

Traceability (and E Logbook)

obligation and opportunities

- Legal Requirement
 - 1 up 1 down
 - Consumer
 - What species
 - FAO Area
 - Captured
- Market Information
 - Quality Index
- Marketing
 - E Bay examples
- Information (for consumer)
 - **When** caught
 - **How** caught
 - **Where** caught (grounds)
 - **Who** (fisherman or port)
 - **Peace of Mind**
 - Standard Auction “label”
 - Responsible port
 - MSC cuc
 - Et cetera
- Deliver International
 - Common standards
 - EAN codification fish
 - Defined products

Conclusions & Recommendations

- **Simultaneous changes in EU policies**
(common market, common fisheries policy maritime strategy)
 - Local importance to be guarded
 - Fisheries policy position to be guarded
 - PO's to strengthen itself for new roles
 - Regional member states please unite
 - Regional Industry must unite
 - Safeguard fishing interests community wide

- **Fishing Ports and Auctions**
 - highly efficient interfaces
 - essential services
 - holding useful third party information
 - ready to be shared

Fishing Ports and Auction Places

The Link where ship meets shore

European Association of Fishing
Ports and Auctions

The logo for the European Association of Fishing Ports and Auctions (EAFPA) is a dark blue rectangle with a white border. Inside the rectangle, the letters "EAFPA" are written in a white, serif font.

Aberdeenshire 18 May 2009